

Muhammad Asif Riaz

Sr. Software Developer

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SUMMARY

Experienced and dedicated Software Developer with 9 years of hands-on expertise in creating transformative web solutions. Recognized for proficiency in spearheading unit and end-to-end testing, crafting web application and driving team success in startup contests.

With a forward-looking vision, I am committed to continuous growth and innovation. My future goals include expanding my expertise in emerging technologies, leading ambitious projects that reshape user experiences, and contributing to the evolution of web development and design. By combining creativity and technical prowess, I aspire to leave a lasting mark in the field and create impactful digital solutions that resonate on a global scale.

TECHNICAL EXPERTISE

- Languages: PHP, JavaScript
- Frameworks: Laravel, CodeIgniter, React JS, Vue JS
- Web Technologies: HTML5, CSS3, Bootstrap, RESTful APIs
- Databases: MySQL, MongoDB, Redis
- Version Control: Git
- Containers: Docker, Kubernetes
- Methodologies: Agile, Scrum

EDUCATION

Bachelor of Science in Computer Science 2014 – 2018 | Multan, Pakistan
Bahauddin Zakariya University

WORK EXPERIENCE

Senior Software Developer - Team Lead 2022 – present | Dubai, UAE
Cartlow

- Led a high-performing development team, increasing productivity by 20%.
- Managed end-to-end web app lifecycle, ensuring on-time delivery of 5+ projects.
- Scoped, estimated, and managed projects, reducing cost overruns by 15%.
- Streamlined processes, reducing development time by 10%.
- Collaborated with cross-functional teams, achieving seamless integration for 3 major systems.
- Troubleshoot and resolved complex issues, improving system uptime by 25%.

Sr. Software Developer - Team Lead

2018 – 2022 | Sahiwal, Pakistan

Techopoint

- Led development/design teams, successfully delivering 10+ major projects.
- Executed end-to-end web projects, enhancing user satisfaction by 30%.
- Managed scoping and estimation, reducing project delays by 20%.
- Bridged design and development, resulting in a 25% increase in efficiency.
- Nurtured emerging talents, facilitating 5 junior developers' promotions.
- Enhanced processes and quality, achieving ISO 9001 certification.

Sr. Software Developer

2021 – 2022 | Jeddah, Saudi Arabia

Bot Solutions

- Developed and designed CRM web applications, executing 5 major projects and significantly improving user satisfaction.
- Integrated new features and updated existing functionalities, resulting in a 30% increase in application performance and user engagement.
- Managed the end-to-end process of feature development, reducing project delivery times by 20%.
- Enhanced application functionality through strategic updates and maintenance, leading to a 25% boost in overall system efficiency.
- Collaborated with cross-functional teams to ensure seamless integration of features, improving project workflow and reducing errors.

Software Developer

2015 – 2018 | Sahiwal, Pakistan

Technojin Solutions

- Contributed to web app development, resulting in a 15% increase in user engagement.
- Led unit and end-to-end testing, reducing bugs by 40%.
- Developed a school management system, improving administrative efficiency by 35%.
- Created responsive front-end designs, enhancing mobile user experience by 25%.
- Contributed to startup contests, winning 3 local innovation awards.

PROJECT HIGHLIGHTS

Reverse Logistics Management System

- Reduced return processing time by 30%
- Refurbished products for 20% cost reduction
- Decreased landfill waste by 25%
- Achieved compliance and certifications

Order Fulfillment Automation Solution

- Automated order processing by 50%
- Reduced packaging waste by 15%
- Integrated real-time courier tracking
- Improved customer satisfaction by 40%

Market Place Seller

- Enhanced seller satisfaction by 35%
- Optimized inventory management
- Flexible fulfillment options
- Increased revenue through analytics by 25%

Pharma ERP Solution - Empowering Pharmaceutical Excellence

- Reduced stockouts by 20%
- Improved batch tracking and quality
- Ensured compliance with regulations
- Enhanced reporting and analytics

SKOOLDADDY - Comprehensive School ERP Solution

- Automated attendance tracking
- Managed curriculum and sessions
- Improved parental engagement by 30%
- Reduced fee payment delays by 20%

AWARDS

Employee of the Year Award - Recognizing Dedication and Excellence

Technojin Solutions

Employee of the Month Award - Recognizing Exceptional Service

Technojin Solutions

SOFT SKILLS

- Strong multitasking and coordination
- Lean and Agile development
- Effective communication and teamwork
- Innovative and forward-thinking
- Efficient time management
- Collaborative and open-minded

LANGUAGES

English



Urdu



Punjabi

